

COLD SCRIPT 1

My name is Parker Doornbos, I'm the owner of Div Social Media Management here in Grand Rapids. We're a local social media management firm that provides simple, professional management for busy business owners -- such as yourself!

At Div we believe that in this day and age, social media is a core of all businesses, both small and large! However, we know how stressful it can be to run your own social media on top of all the other duties of owning a business. This is why we pride ourselves on our exceptional customer service. We are also proud to provide these professional services for much lower prices than many other management companies!

We love what you're doing with your current social presence for *business name*. We especially love your use of *specific point* ! We would like to help you expand on these practices to further optimize and reach the largest audience you can.

I'd love to tell you more about us and lay out a few ideas of how we could work together to build your social media into a new revenue stream for *business name* Would you have time in the next few weeks for a brief 20 minute consultation?

Thanks for your time, and have a great week!

Best,
Parker.

COLD SCRIPT 2

Hi!

My name is Parker, I'm the owner of Div Social Media! We're a Grand Rapids based social media management firm providing simple, professional management for busy business owners -- such as yourself!

At Div we believe that in this day and age, social media is a core of all businesses, both small and large! However, we know how stressful it can be to run your own social media on top of all the other duties of owning a business. This is where we come in!

We take the hassle out of maintaining your social media profiles, and provide great design, copywriting, and optimization to make your social media stand out!

I'd love to tell you more about us and lay out a few ideas of how we could work together to build your social media into a new revenue stream for *business name* Use [this link](#) to book your free 20 minute consultation today.

Thanks for your time, and have a great week!

Best,
Parker.